



FOR IMMEDIATE RELEASE

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## **DC POLICE UNION LAUNCHES PUBLIC SAFETY ADVERTISING CAMPAIGN**

### **"Enough Is Enough"**

(Washington, DC) -- Today, the DC Police Union launched an advertising campaign to raise awareness of the public safety crisis in the District of Columbia and the responsibility that elected officials have for making it worse.

"In 2020, the Police Union and other public safety experts warned the DC Council that misguided legislation influenced by 'Defund' activists would result in increased crime and cost people their lives. Nonetheless, Chairman Phil Mendelson and Councilmember Charles Allen led the Council to pass laws that jeopardize public safety. Sadly, our warnings were ignored and today murder rates, carjackings and other violent crimes are at levels not seen in a generation" said Gregory Pemberton, Chairman of the DC Police Union.

"The Police Union opened an honest dialogue with Mendelson and Allen. We sought compromise and put public safety at the top of our agenda. We agreed to numerous concessions in the proposed legislation. Mendelson and Allen, however, dug in their heels and stood with 'Defund' activists. Despite rising crime rates and hundreds of uniformed police officers retiring early or quitting MPD, Mendelson and Allen changed nothing in their wrongheaded legislation," said Pemberton.

"The Police Union sought one legislative goal: protect the rights of police officers to collectively bargain like all unions in the public and private sectors. Labor officials from local unions stood with us. Mendelson and Allen ignored our pleas," said Pemberton.

"This week, the District lost another child to gunfire," said Pemberton. "Enough is enough."

The Union's 30-second ad, "Enough Is Enough," began running on television and digital platforms today. The ad can be viewed here: <https://www.youtube.com/watch?v=GKzzxSlkcT4>

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